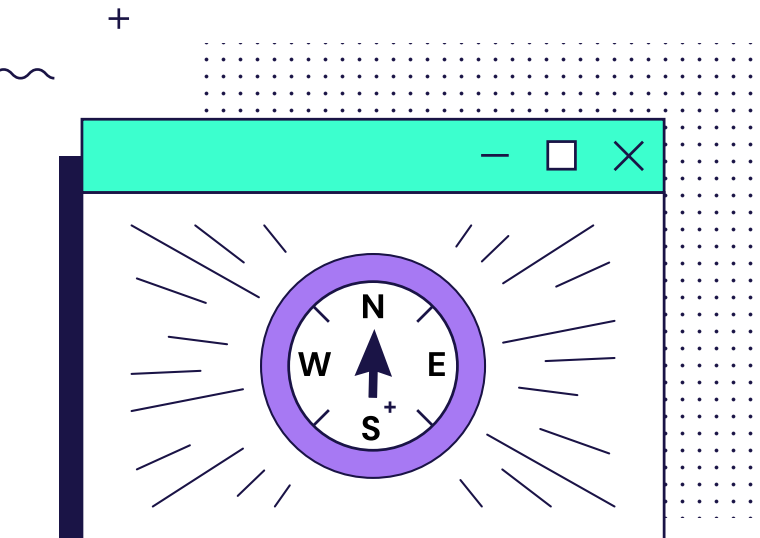


Our vision

Our North Star

The Browser Choice Alliance stands for a digital world where everyone is free to choose the browser that best serves them. We believe real competition in the browser market drives innovation, improves performance, and delivers better outcomes for both users and developers.



Why it matters

Consumers, students, and enterprises use desktop browsers every day to access the internet, connecting them to information, education, and entertainment while powering critical services, from AI applications to productivity tools that impact lives and livelihoods worldwide. As integral components of the global internet economy, browsers are chosen by users for specific features and capabilities that align with their individual needs and preferences.

Every user deserves:



Freedom to choose any browser without manipulation or interference

Confidence that their preferences will be respected and preserved

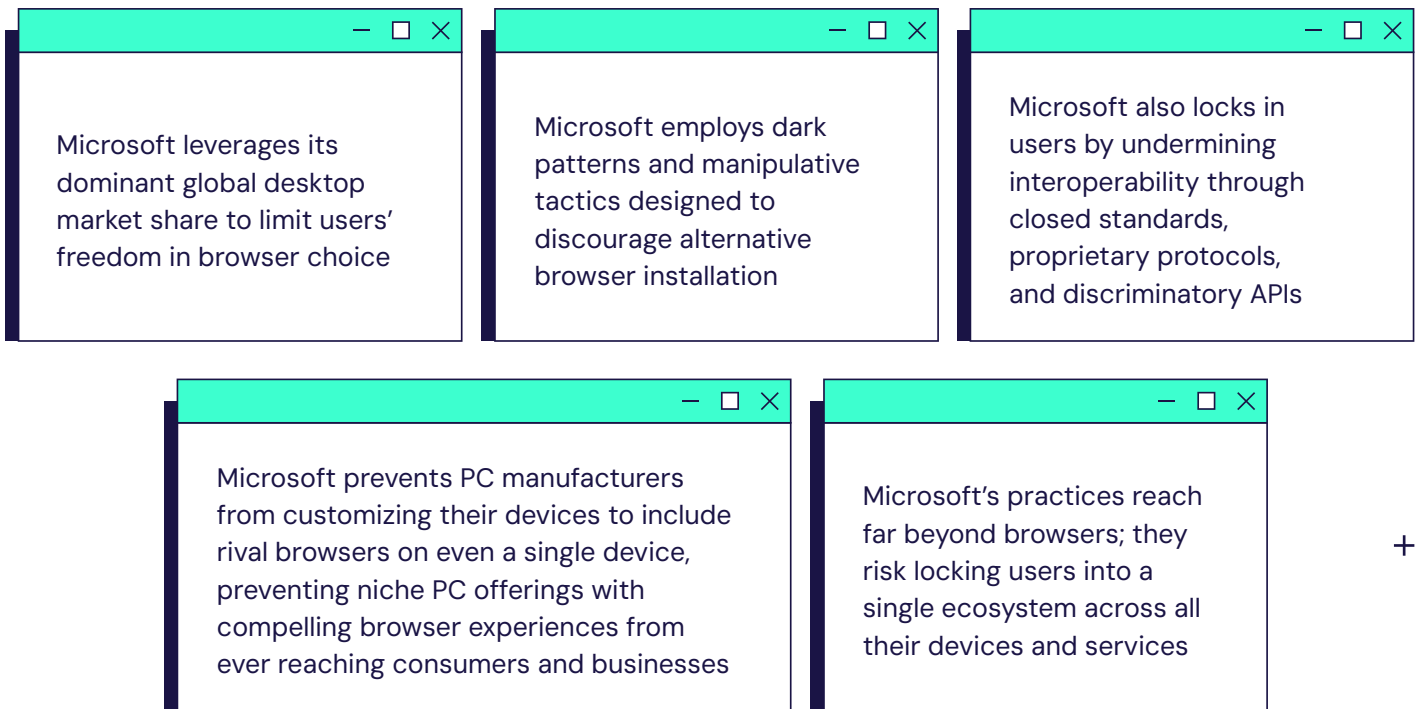


A marketplace where browsers compete on merit



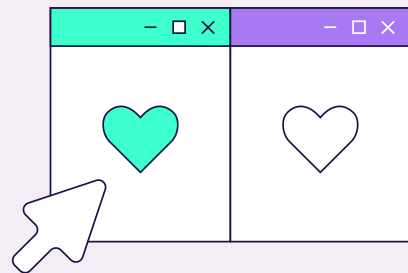
Seamless interoperability across systems

Despite the importance of desktop browsers, consumers face significant challenges:



The Browser Choice Alliance, a growing coalition of developers, including BrowserWorks, Google Chrome, Midori, Opera, Vivaldi, and Wavebox, calls for global action to ensure the internet remains open, innovative, and truly user-centric, and to end the tactics Microsoft has been deploying for years.

Join us in championing a web where choice belongs to everyone.



Contact us at info@browserchoicealliance.org

browserchoicealliance.org